

# Privacy policy

## 1. Purposes of data processing

ENJO INTERNATIONAL GMBH (short: ENJO) processes your personal data. Our privacy policy is therefore addressed to current and former customers as well as prospective customers of ENJO INTERNATIONAL GMBH.

We process your personal data for the following purposes:

- For the establishment, administration and processing of business relationships when selling our products.
- For the consolidation of existing customer relationships especially in order to achieve and secure the switching of households to chemical-free cleaning with ENJO. For this purpose we save data of your purchases at ENJO and contacts with us so we can offer you ENJOpreneur this information.
- To inform you about new products, services and the business opportunity as an ENJOpreneur (directly or through our independent ENJOpreneurs).
- To inform you about products, our method of cleaning and our company by our newsletter, provided that you have given us the permission to do this. This permission can be retracted at any time.
- After the business relationship has been established in order to organise internal distribution processes.

## 2. Legal foundations of data processing

ENJO will process your data exclusively with your consent on the basis of data protection regulations and the sales terms and delivery conditions of ENJO INTERNATIONAL GMBH.

- If you are a prospective customer we save your data if you provide them to us. We will process your contact data in order to send you electronic post or contact you by phone only if we have your consent according to art. 6 para. 1 a of the General Data Protection Regulation (GDPR).
- If you are a customer we process your personal data because it is necessary in order to fulfil the contract we closed with you. (art. 6 para. 1 b GDPR).
- We also process your personal data to reach our predominant legitimate interest as mentioned in section 1 (art. 6 para. 1 f GDPR).

## 3. Administration and disclosure of personal data

Our server is secured by a firewall, virus protection and alarm system. All processes are continuously monitored by our IT administrator with whom we have concluded an agreement conformable to the GDPR.

As far as it is essentially necessary to transfer your personal data in order to achieve the goals mentioned in section 1 we will forward it to:

- Our IT service provider and service providers for marketing activities (e.g. newsletter service, customer magazine...)
- Administrative authorities, court of law and corporations under public law
- Insurance companies in case of occurrence of an insured event (e.g. casualty insurance)
- Business partners and our legal representatives
- Collection agency for debt collection
- Bank for processing SEPA direct debit mandates

Some of the mentioned recipients may be placed or process your personal data outside of Austria. The level of data protection in other countries might not be as high as in Austria. We therefore make sure that all recipients provide an adequate level of data protection by concluding agreements conformable to the GDPR.

#### **4. Storage time**

We store your personal data for as long as it is necessary to serve the purposes mentioned above or for as long as we are legally obligated to do so.

In order to fulfil the purpose of our business of helping to promote chemical-free cleaning we will delete your personal data as soon as you haven't been in contact with ENJO or your ENJOpreneur for 10 years or as soon as you claim your right to deletion and "right to be forgotten" if all terms are complied.

#### **5. Rights in connection with personal data**

The GDPR only applies to personal data. Nevertheless, we also protect data of business customers.

You are, amongst others, entitled to (a) receive information about whether your personal data is processed by ENJO and which and to get a copy of the data, (b) have your data corrected, complemented, deleted in case they are incorrect or not processed according to legislation, (c) request restriction of the processing of your personal data, (d) under certain conditions object to the processing of your personal data or retract the permission given before, but note that the retraction will not affect the legitimacy of the data processing done before the retraction (e) know the identity of the third parties to which our personal data was transferred and (f) complain to the data protection authority.

#### **6. Our contact details**

We are not legally obligated to appoint a data security official according to the GDPR.

For questions about this privacy policy or if you would like to file an application please refer to our data security coordinator: [privacyprotection@enjo.com](mailto:privacyprotection@enjo.com), +43 (5576) 77 77 7

ENJO INTERNATIONAL GMBH  
Achstraße 40  
6844 Altach  
Austria